



**ELITE COMPETITION, NEW BREEDS AND MORE
IN NATIONAL DOG SHOW PRESENTED BY PURINA®
THANKSGIVING DAY ON NBC FOLLOWING MACY'S PARADE**

*Holiday TV Special, Hosted by John O'Hurley & David Frei,
Also Airing Friday Night in Primetime on NBC*

New York, NY – The NBC special “The National Dog Show Presented by Purina®” will crown one of America’s great purebreds as its 2015 champion on Thanksgiving Day, bringing canine competition and entertainment into America’s living rooms for the 14th year.

The holiday special (noon-2 p.m. in all time zones) follows the Macy’s Thanksgiving Day Parade on NBC and draws a total of more than 20 million viewers annually. Over 175 breeds vie for “Best in Show” honors in the tradition-rich Kennel Club of Philadelphia competition. An encore presentation will air on NBC in primetime on Friday, Nov. 27th, from 8-10 p.m. ET.

The show is part of the Kennel Club of Philadelphia’s annual cluster, produced at the Greater Philadelphia Expo Center in Oaks, PA, in partnership with Carson International of Ketchum, ID, the world’s most prominent producer and packager of canine events for live audiences and television. The National Dog Show Presented by Purina is taped by NBC on Saturday, Nov. 14.

The NBC special is a celebration of America’s fascination with man’s best friend and is hosted by John O’Hurley, well known as “J. Peterman” on the hit *Seinfeld* and as the ultimate champion of ABC’s inaugural *Dancing With The Stars*. O’Hurley is joined by expert analyst David Frei, who is the voice of the Westminster Kennel Club Dog Show on USA Network and America’s foremost authority on all things canine.

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The National Dog Show also boasts a powerful online presence at www.NBCSports.com and at www.NationalDogShow.com. Because of heavy interest from breed enthusiasts around the world, those platforms offer a look at every dog in the group competition, featuring the walks, examination and judging of all the breed-winning canines. The online video will include extensive highlights from the TV special and video from all 13 previous Best In Show winners. The sites will also feature behind the scenes photos and video, capturing all of the backstage energy generated by 1,500-plus eager canines.

Unlike traditional dog show coverage, the two-hour special's unique content is facilitated by the open format of the event, one of only four remaining "benched" shows in which the dogs are on display all day for the visiting public.

Prominent TV personality Mary Carillo, best known in recent years as a correspondent for the Olympic Games on NBC, serves as the sideline reporter for the special and for additional coverage on www.NationalDogShow.com.

Olympic figure skaters and NBC Sports analysts Tara Lipinski and Johnny Weir make their first appearance at the National Dog Show this year, adding their signature style and flair. Lipinski, an Olympic gold medalist and member of the U.S. Figure Skating Hall of Fame, was the youngest person to win the U.S. and World Championships and became the youngest individual gold medalist in the history of the Olympic Winter games when she captured a gold medal at the Nagano Olympics at the age of 15. Weir, a two-time Olympian, won three consecutive U.S. National Championship titles (2004-2006) and a total of seven medals in 10 national championship appearances and was the bronze medalist at the World Championships in 2008. The pair are analysts for NBC Sports Group's figure skating coverage as well as select special events.

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